

Maria

MARIA ENGLEHART

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CAMPAIGN FOR GOOD-ENCOURAGE HER

YEAR 2019

MEDIUM Digital Print

COURSE Typography III

Design a cohesive yet complex advertisement campaign around a social topic of choice. Deliverables included a series of magazine spreads, a poster, website landing page, public transportation application, and extra items of choice.



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SELF MAILER-EXPRESS LIVE!

YEAR 2020

DIMENSIONS 11" x 17"

MEDIUM Digital Print

COURSE Typography IIII

Design a 2-color self-mailer calendar of events for a company or organization. Analyze the subject matter and distill information down to showcase a hierarchy of events and content. Create a design that is not only visually interesting, but informational and mailable.



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CALENDER DESIGN

YEAR 2019

DIMENSIONS 11" x 17"

MEDIUM Digital Print

COURSE Typography III

Develop a unique format for a 365-day year. Decide how to uniquely represent days, weeks and months. The design should reflect a challenge to the conventional physical format of a printed calendar. Solutions should consider size, shape, format, and materiality.

This botanical poster calendar collection starts off the year with Sage for January. Each week is an important aspect of the plant's growth and each day is represented by each element within those weeks. This calendar keepsake is packaged in a labeled tube which introduces the enclosed month.



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PRODUCT PHOTOGRAPHY-GLOSSIER

YEAR 2020

DIMENSIONS 13" x 19"

MEDIUM Digital

COURSE Commercial Photography

Select and photograph a specific product or brand using supplemental elements if needed. Pay attention to lighting methods, composition and styling – what are you trying to portray?



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MEGGS' HISTORY OF GRAPHIC DESIGN

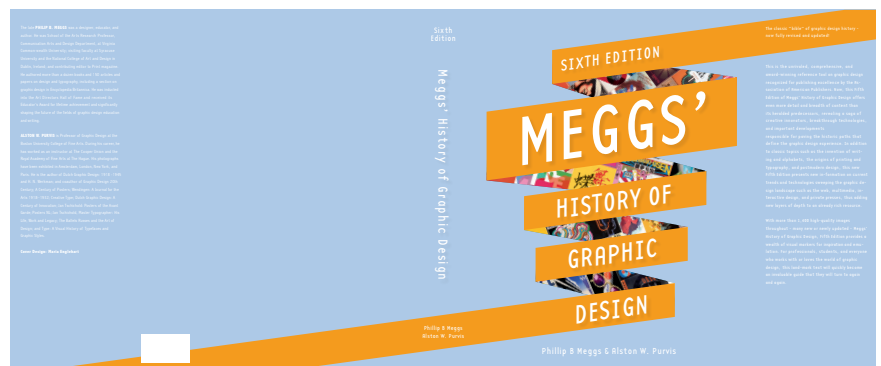
YEAR 2019

DIMENSIONS 9" x 20"

MEDIUM Digital Print

COURSE Typography II

Redesign a book cover jacket for Meggs' History of Graphic Design textbook. Create a well designed dust cover that serves as a homage to the content and art displayed in the book while also creating an eye-catching and clean design. Develop a design that includes the front, back, flaps and spine that is clearly type dominant, image dominant or combination of the two.



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DESERT

YEAR 2019

DIMENSIONS 10" x 10"

MEDIUM Digital

COURSE Illustration

Choose two opposites and create a composition that represents or includes both opposites. Explore color, value, style, mood, and composition to best create a visual to create a pattern illustration

